

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED), HYDERABAD
 (An Undertaking of ALEAP- INDIA)
 Women Entrepreneurship Development Programme (WEDP)

SCHEDULE

Duration : 2 Week

Day -1	Inauguration Who is an entrepreneur? Charms of being an entrepreneur. Qualities of Successful entrepreneur, Developing Entrepreneurial Competencies (Achievement motivation)
Day-2	Sources and methods of generating business ideas (For identification of business opportunities)
Day-3	Forms of Business ownership
Day-4	Market survey & Demand Analysis (Market Analysis)
Day-5	Maintenance of Book of accounts, Profit & Loss statement & Balance Sheet
Day-6	SWOT analysis & Marketing strategy formulation
Day-7	Business communication & Promotional methods
Day-8	Technical Analysis / Feasibility
Day-9	Project report preparation (Business Plan)
Day-10	Industrial Visit & Interaction with successful Entrepreneurs
Day-11	MSME schemes Role of DIC (Schemes)
Day-12	Schemes of financial Institutions for MSME sector : Intersection with Banker Valedictory