

ADIKAVI NANNAYA UNIVERSITY

RAJAMAHENDRAVARAM

CBCS / Semester System

(From 2015-16 Admitted Batch)

B.A. PSYCHOLOGY

III SEMESTER

SOCIAL PSYCHOLOGY

MODEL QUESTION PAPER

Time: 3 Hrs

Max. Marks: 75

SECTION – A

Answer any five questions

5 x 5 =25

1. Write a short note on meaning and nature of Social Psychology.
2. Discuss on observation method.
3. Describe Heiden's theory of attribution.
4. Explain self – serving bias.
5. Write a short note on socialization process.
6. What are the goals of socialization.
7. Discuss various types of communication.
8. Write a short note on types of rumor.

SECTION – B

Answer all the Questions

5 x 10 = 50

9. a) Explain study methods of Social Psychology.
(Or)
b) What is the definition of Social Psychology? Write about scope of Psychology.
10. a) Explain impression management and techniques of impression management.
(Or)
b) What are the common factors that attribute in understanding human behavior.
11. a) Write about the development of self concept and self evaluation.
(Or)
b) What is the Propaganda? Explain techniques used in Propaganda.
12. a) Barriers to effective communication.
(Or)
b) Explain the process of communication.
13. a) Write about the formation of attitudes.
(Or)
b) Explain the nature of Bogardus social distance scale.