

ADIKAVI NANNAYA UNIVERSITY
RAJAMAHENDRAVARAM
CBCS / Semester System
(From 2015-2016 Admitted Batch)
B.A. HRM
III Semester Syllabus
HUMAN RESOURCE MANAGEMENT

- Unit-I: Human Resource Management: Meaning of HRM -Evaluation of HRM - Role of HRM in the organization.
- Unit-II: Personnel Management and HRM - Functions of HRM (Managerial and Substantive) – Human Resource scenario in India - role of Human Resource practitioner – Contemporary challenges in HRM.
- Unit-III: Human resource Planning – meaning: evaluation – need and objective of HRP – Process of Human Resource Planning – Human resource planning in India.
- Unit-IV: Recruitment and Selection: Need – Objectives - sources of recruitment – e-recruitment – outsourcing.
- Unit-V: Selection methods - tests; group discussions – interviews – legal and constitutional framework relating to recruitment.

Books for Reference:

1. C.B. Memoria, *Personnel Management*.
2. P.C.Tripathy, *Personnel Management*.
3. Edwin, B Flipp, *Principles of Personnel Management*.
4. P.SubbaRao, *Human Resource Management*.